HANNAH BECKER

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Northlight Learning

Re: Application for Instructional Designer

Dear Hiring Manager,

I am applying for the Instructional Designer role. After eight years as a high school science teacher I am moving into learning design, and I have spent the last year doing exactly that work alongside my teaching.

Your posting asks for experience designing online courses and measuring whether they work. I designed our school board's six-module online induction course for new science teachers in Articulate Rise, wrote the assessments, and ran it with 140 teachers. Completion was 92%, and post-course survey scores rose from 3.1 to 4.4 out of 5 after I rebuilt the two weakest modules from learner feedback.

I am applying to Northlight because you design for adult learners in regulated industries, where clear structure matters more than polish. That is the kind of design I have learned to do in classrooms.

Thank you for your time. I would be glad to walk you through the course.

Sincerely,

Hannah Becker